

-Send your comments, club news, photos and article ideas to: d.halsey@atvam.org -Forward this email to club partners and business sponsors if they aren't ATVAM members already. -All members should receive this newsletter and MN OffRoad magazine. Let us know if you're not. **Please note:**

Send member renewals to: ATVAM, PO Box 300, Stacy, MN 55079 E-newsletters are now archived on atvam.org to refer back to on topics

> ATV And RV Sales Climb As Families Seek New Forms Of Outdoor Recreation



ATV dealers are posting a lot of pictures on social media of new and and returning customers with their latest purchase. First-time buyers are showing off their new rides and writing posts in search of riders to join on the trails.

Across the country, due to the COVID-19 disruption in their lives, people are staying close to home. Instead of flying to far-off

destinations and staying in hotels, many families are focusing on outdoor recreation



closer to home. As a result, sales of RVs, boats and off-highway vehicles are up dramatically as stay-at-home orders are relaxed and campgrounds reopen.

As reported in the Star Tribune: *Polaris saw an increase in side-byside and four-seat all-terrain*

vehicle sales in April and May as new customers wanted family-friendly outdoor recreation, CEO Scott Wine said. Lake Street Capital Markets analyst Mark Smith wrote in a recent research note that Polaris stands to benefit from increased interest in outdoor pursuits.

In Response To Higher Traffic, Club Holding "ATV Safety Day" July 4th



From Over The Hills Gang ATV Club Riding Responsibly...

Keeping EVERYONE safe on our trails is our #1 priority. So we're going to up our game with a day dedicated to doing so, with our first-ever ATV Safety Day.

While you're enjoying our sweet trails on the 4th of July, swing by Land O' Lakes Marine (in Outing, on the Emily-Outing Trail) and be dazzled by our display of helpful info.

We'll have a tent staffed by Over The Hills Gang ATV Club Officers/Members (and a lot of other really knowledgeable people!) and will be handing out ATV regulation books, safety stickers, a letter

from Cass County Sheriff Tom Burch, and a convenient card with all the answers to the most commonly asked regulations questions.

Then it's your turn to dazzle US with your ATV safety knowledge by answering some related questions correctly and winning FREE ICE CREAM! Also FREE are the ATV coloring books we'll be handing out for any artistically gifted folk!

Expect an appearance by our local Sheriff (or deputy) who will be bringing along a Military RZR the county uses for trail monitoring! Also joining us will be the area's DNR Conservation Officers, Chelsey Best and Calie Kunst, who are happy to answer any questions you might have. They'll have answers to all your most pressing queries, like: What roads can I legally ride on around here? Can I ride that snowmobile trail by my cabin? Do I have to wear a helmet? Do the trails close at night? Are there speed limits on the trail? Why was that section of trail closed for so long for repairs? Even if you already know everything about ATV stuff, stop by and say Hi and check out the awesome Military RZR! See you there!

Announcing! ATV Minnesota Clothing Sale 50% Off On Most Items



in time for summer rides on your favorite ATV trail, the ATV Minnesota Clothing Sale is on now. Hoodies for just \$20. T-shirts as low as \$7.50. All sale items are clearly marked on the Clothing Page of the ATVAM website. It's easy to pay online and we'll ship your order right away. Start by tapping the "Clothing" tab on <u>atvam.org</u>.

Polaris Donates Over \$110,000 To Off-Road Organizations With T.R.A.I.L.S. Grants (Including two in Minnesota)



From a June 8 Polaris press release Today, Polaris Inc. (NYSE: PII), announced it donated more than \$110,000 to off-road and all-terrain vehicles (ATV) organizations across the United States as part of its ongoing T.R.A.I.L.S. Grant Program. The 12 nonprofit organizations that were awarded a Spring 2020 T.R.A.I.L.S. grant received awards ranging from \$3,500 to \$10,000. The grants will support the development, improvement and expansion of trails, and help educate riders on safe and responsible riding practices. "These local organizations and clubs are made up of passionate volunteers and riders who love our sport they are truly the lifeblood of the offroading community with a genuine desire to

help create a safe and enjoyable experience for all those looking to get out and ride," said Steve Menneto, president of Off-Road at Polaris. "The T.R.A.I.L.S. Grants Program is our way to help support their efforts and show our appreciation for their passion and dedication."

The Spring 2020 T.R.A.I.L.S. Grants recipients are:

- Exeter Explorers ATV Club (Exeter, Maine)
- Garland Trail Hawks ATV Club (Garland, Maine)
- Roxbury ATV Riders Club (Roxbury, Maine)

- Upper Peninsula Recreational Off-Road ATV Riders (Kingsford, Michigan)
- Trail Prospectors Alliance (Ely, Minnesota)
- Range Trail Committee (Virginia, Minnesota)
- Ephratah ATV Trail Monitors (Johnstown, New York)
- Pennsylvania ATV Trail Development Corporation (Wampum, Pennsylvania)
- Vermont ATV Sportsmans Association Inc (Barre, Vermont)
- Southwest Recreation Regional Authority (SRRA) DBA Spearhead Trails (Coeburn, Virginia)
- Baraboo Bluffs ATV/UTV Club Inc. (Baraboo, Wisconsin)
- Nokomis ATV Club (Heafford Junction, Wisconsin)

"Now more than ever, our riding community is looking to the outdoors for a fun escape and off-road riding is an experience that can be enjoyed while still allowing people their space in these uncertain times," said Nick Wognum, president of the Prospectors Trail Alliance. "In partnership with two other clubs, the Prospectors Alliance helps manage more than 250 miles of Minnesota's trail system. We are already seeing more and more riders out on the trails as the weather gets nicer and thanks to Polaris this grant will enable us to help keep the trails properly maintained, well-marked, and clear of obstacles."

Since its inception in 2006, the Polaris T.R.A.I.L.S. Grants program has provided funding to national, state and local organizations in the United States to help support the future of ATV, snowmobiling and off-road riding. The T.R.A.I.L.S. Grant program covers two main objectives: promoting safe and responsible riding and supporting environmental preservations and trail access. Organizations may use funds from the grant to increase and maintain land access through trail development, maintenance projects, safety and education initiatives, and other projects.

To date, the program has supported 305 ATV, off-road and snowmobiling organizations with more than \$2.6 million in grants. Visit the T.R.A.I.L.S. Grant program website for more information and to apply for a future grant.

Here is the link: <u>https://www.polaris.com/en-us/trails-application/</u>

A Special Invitation For Your Riding Friends To Join ATVAM For Free



Invite them to work a shift at ERX. They'll get a weekend of racing action, trail riding and a free ATVAM Membership.

Do you know ATV riders who aren't ATVAM members, and who would like a free membership? This special invitation is for them.

Thanks to an anonymous donor, the first 10 people to volunteer and grab a shift at the ERX Off-Road National

will get their first year's ATVAM membership paid for them.

Tell your friends or family members who ride about this special invitation. Have them go to atvam.org and learn more about the benefits of joining ATVAM, and the Off-Road National, then take any one of the many shifts available from July 7-12. Join them and



make it a weekend at ERX! All volunteers (current and new ATVAM members) get free entrance, a meal during their shift, a T-shirt designating them as a volunteer, and free camping. Plus, everyone who takes a shift can ride on the 20-mile trail system on Sunday, from 9 am to 3 pm.

The race is on, with a detailed COVID-19 Operational Plan for racer, spectator and volunteer safety. Please note: This special offer is only for non-ATVAM members, and is not for renewing a membership, or for

new business memberships.

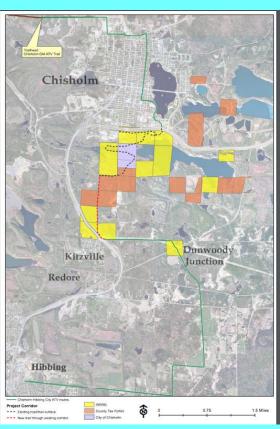


ERX Off-Road National Volunteer dates: July 7-12 Race dates: July 10-11 Trail riding: July 12, 9am-3pm

ERX needs time slots filled during all 6 days. Time slots are available for race setup, parking, registration, security, and post-race cleanup, from July 7 to 12. See the entire 6-day volunteer schedule at atvam.org. Then send questions and reserve your time slots by sending an email to erx@atvam.org.

Please include the following information:

Name of volunteers Shifts desired Mailing address Email address Phone number Camping Yes or No ATVAM member number (or new member) Club Name T-Shirt Size Please volunteer by June 25th so ATVAM can make the necessary arrangements with ERX. Thanks and we'll see you at ERX!



Please Comment In Favor Of The Chisholm To Hibbing Trail

From a DNR press release: The Minnesota Department of Natural Resources invites public review and written comments on a proposal by the city of Chisholm and the Northern Traxx ATV Club to obtain grant-in-aid funding for an allterrain vehicle (ATV) trail connection between the cities of Chisholm and Hibbing.

Grant-in-aid is a cost-sharing program between the DNR, a local government sponsor and a local club. The program helps fund development and maintenance of off-highway vehicle trails, including trails for ATVs.

The new trail, known as the Chisholm to Hibbing ATV Trail, would provide a 4-mile trail connection between the cities of Chisholm and Hibbing. The trail would follow 3 miles of existing roads and 1 mile of an old power line corridor. The trail would make connections to existing trail systems in each community. The Northern Traxx ATV Club would maintain the trail.



The DNR will accept written comments until 4:30 p.m. Friday, July 24. Comments may be submitted:

Via email to joseph.majerus@state.mn.us

Via mail to Joseph Majerus, area supervisor, Parks and Trails Division, Minnesota DNR, 650 Highway 160, Tower, MN 55790.

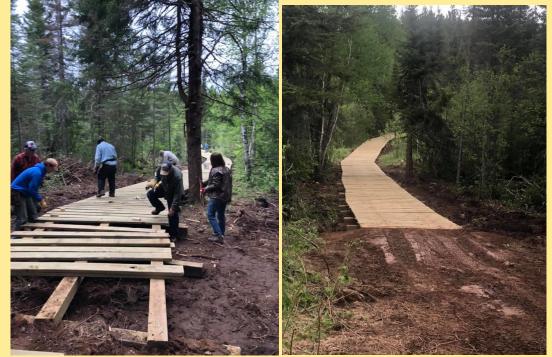
A map (above) of the proposed trail segments can be found on the OHV trails plans page. For more information, call Joseph Majerus, 218-300-7842.

Clubs Thank Volunteers For Jobs Well Done

From The Finland Snowmobile / ATV Club Facebook Page:

A big thank you to the "Prospector Loop ATV Trail" for taking this trail from vision to reality. Also to all the volunteers that gave time to help bring this project closer to opening up miles of new trails. To the contractors that ran the equipment:

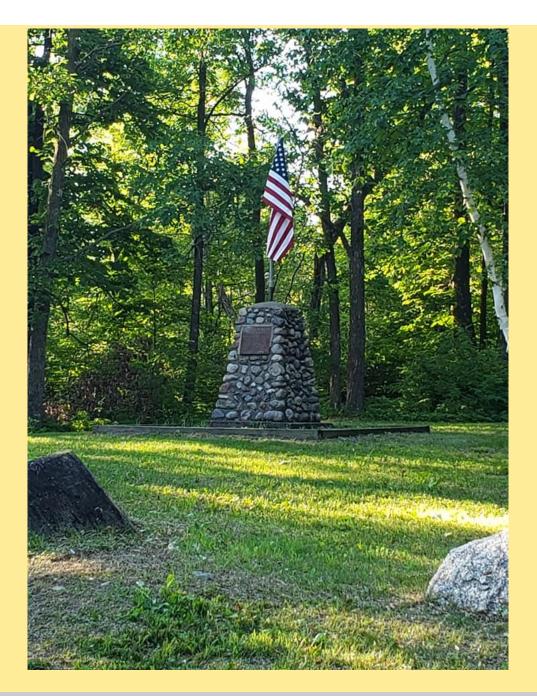
It was fun to watch you "do your thing!"



From the Roseau & Lake Of The Woods Sportsman Club Facebook Page: Thanks to our valuable club members for the Bednar Dam improvements! This place has a lot of ATVers stopping by often and it looks fantastic and is now a safe place for a lookout. Here are before and after pics.. Thank you to those who contributed your hands-on hard work! This was funded by the donation made by the Femme Fatale fundraiser last year.



Below: The Lake Country ATV Riders club cleaned up Memorial Park at Spider Lake Trails, with permission from the Minnesota DNR and the local township. Thanks to all of its volunteers who mowed through tall grass and picked up trash in the area, restoring this special place at Spider Lake.



Is It Time For New Signs At Trailheads Of State ATV Trails?

Class 1, Class 2, ATV, SxS, OHV, ORV. Let's face it, our vehicle designations and trail signs are confusing. The Class 2 sign shows a Class 1 vehicle. And the red background, normally used as a color indicating warning or danger in other states, sets Minnesota apart from the rest of the country, and not in a good way.



Iowa has a good idea, using wording from the Iowa DNR regulation book on signs at its trailheads. So everyone knows what's legal and what's not. States vary in their terminology. Iowa uses ORV to designate ATVs, instead of OHV used in Minnesota.





ATVAM & ATV Club Events Coming Up

Send your club schedule for rides/work days to: d.halsey@atvam.org . Many ATVAM members do not belong to an ATV club and are looking for one to join, ride with and help build trails.

-Next Monthly ATVAM State-Wide Board Meeting - July 21, 6:30pm conference call

All ATVAM clubs are sent an email invitation to call in, and have one spot on the board to participate and vote.

-September 18-20 - ATVAM Annual Conference / Ride & Rally

Host: Prospectors ATV Club/Ely Friday Trail Rides, Big Air ATV Tour Saturday Trail Rides, Banquet/Meeting/Auction at Grand Ely Lodge, 400 N. Pioneer Road, Ely Registration and lodging/campground options at atvam.org



Region 1 Club Rides & Work Days:

Please submit for next newsletter.

Region 2:

Please submit for next newsletter.

Region 3:

Central Lakes ATV Club - Club Rides

July 8 - Midweek Trail Ride, 6pm, Mississippi Northwoods Trail July 25 - Club Ride, 9:30 am, Blind Lake Trail, leave from Bridge Tavern

Lake Country ATV Riders

July 25 -- Growler Days Parade, 11am - 2pm, Bear's Den

Region 4:

Please submit for next newsletter.

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Region 5: South Metro ATV Club

July 18, Club Ride at Fond du Lac Trails July 19, Club Ride at Nemadji Trails See club website for updates on ride status: <u>www.southmetroatv.com</u> * * * * * * * * * *

Region 6:

Please submit for next newsletter.



Many ATV trails have segments on township roads. ATV Clubs work hard to educate riders in order to keep those trails open for all to enjoy. Please follow all trail signs as you ride.

ATV MINNESOTA "Your Voice To Ride"

Dedicated Volunteers Building Fun & Sustainable ATV Trails For The Riding Public

Invite friends and family to join today!



See the mailing label on *MN OffRoad* magazine for the renewal date of your ATVAM membership.

Be sure to include your email address on renewal form to receive newsletters. And send renewals to ATVAM's mailing address: PO Box

300, Stacy, MN 55079

Belonging to ATVAM, you join thousands of riders throughout the state, have fun, and help ensure the future of ATV riding in Minnesota.

As a family or individual member for just \$20 you receive:

-A subscription to *Minnesota OffRoad* magazine (6 issues per year) -Twice monthly newsletter by email with the latest news and information

-Membership card and bumper sticker

-Invitation to events, including our Legislative Summit and Vision Meeting in the spring, and the ATVAM Fall Ride & Rally, as well as general membership meetings -Discounts with many of our business members

-A full-time lobbyist at the State Capitol, helping create pro-ATV legislation, and moving forward important bills that help provide funding for new trail systems

As a business member for \$75 you receive:

All of the above, plus: -Your business name, address, phone number, and website listed in each issue of the *MN OffRoad* magazine and on our website -Discounts on advertising in *MN OffRoad* magazine -An official ATVAM membership certificate for display in your business

<u>To join, contact ATVAM</u> or call (800) 442-8826.



ATVAM Follow us for all the latest news!

ATVAM, PO Box 300, Stacy, MN 55079

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